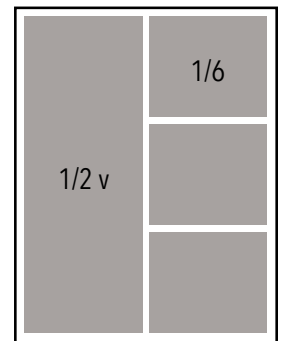
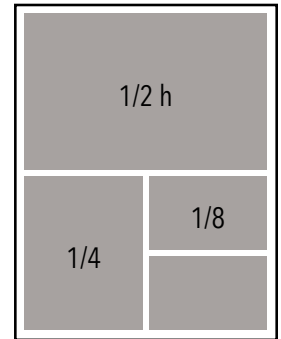


# 2021–2022 ADVERTISING RATES.

<b>Premium Pages</b>	SIZE (width x height)	1-2x (price/issue)	4x (price/issue)	6x (price/issue)
Back Cover: (add 1/8" for full bleeds)	8.375" x 10.875"	\$3500	\$3100	\$2800
Inside Front or Back Cover: (add 1/8" for full bleeds)	8.375" x 10.875"	\$3000	\$2700	\$2500
<b>Display Ads and Listings</b>				
Eighth Page (horizontal only):	3.65" x 2.275"	\$515	\$455	\$415
Sixth Page (horizontal):	3.65" x 3.15"	\$705	\$625	\$575
Quarter Page (vertical only):	3.65" x 4.75"	\$890	\$785	\$695
Half Page (horizontal):	7.5" x 4.75"	\$1350	\$1170	\$1050
Half Page (vertical):	3.65" x 9.75"	\$1350	\$1170	\$1050
Full Page: (add 1/8" for full bleeds)	7.5" x 10"	\$2500	\$2250	\$1980
Web Ad	1180 x 146px	\$400/month		



<b>Issue:</b>	<b>Holidays</b>	<b>Spring</b>	<b>Summer</b>	<b>Harvest</b>
<b>Publication Date:</b>	Dec 1	Mar 1	June 1	Sep 1

**Creative and production services available. Ask for rates.**

**SPECIAL REQUESTS:** Unique sizes, inserts, business reply cards: rates available upon request.

**AD SPECS:** Please submit your ad in one of the following formats: 300 dpi PDF with fonts embedded or converted to outlines, with layers turned off. CMYK or grayscale files only. Please make sure your ad is the correct dimension, and is not RGB. Just call or email us prior to the ad deadline and we will be happy to answer any questions you may have.

## AWARDS.

### *Edible Communities Publications*

2011 James Beard Foundation Publication of the Year  
Saveur magazine's Top 100 in 2004 & 2006

